

... carried into life
OUR PRODUCT RANGE





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#### **DIDYMOS WRAP SLING – AN ORIGINAL SINCE 1972**

The family business DIDYMOS grew out of a classic dilemma that every parent knows: the contradiction between day-to-day life and the needs of a newborn.

As a modern woman and mother in the early 1970s, Erika Hoffmann faced the challenge of how she could continue to meet her family's needs after the birth of her twins – born as her third and fourth children – without having to give up closeness to her children. A gift from friends promised a solution: a wrap from Mexico.

Soon, the young family wouldn't be able to imagine everyday life without the children being carried in slings, and shortly after the neighbours, the press also became aware of this practical idea. The interest in Erika Hoffmann's sling was so high that she decided to create the path for babywearing for other parents and children: With courage and perseverance, she created DIDYMOS and laid the foundation for the return of babywearing to Germany with her wrap slings and the tying techniques developed for them.

Nowadays, Erika's daughters Tina and Anna Hoffmann manage today's DIDYMOS. Like their mother, they place unconditional value on the highest quality and sustainability in production as well as on responsible social action. And they also carry on the spirit of innovation: In addition to the wrap slings, today DIDYMOS offers a wide range of baby carriers.



**DIDYMOS – THE PEOPLE** 



### OUR CORPORATE RESPONSIBILITY

#### What Sustainability Mean to Us

We see sustainability as something holistic that includes many factors beyond environmental awareness. For us, sustainable means: ecological, economic, regional, social, fair, diverse and healthy – not only with regard to our products, but also with regard to our corporate actions.

#### High Quality Means Sustainable Consumption

We hold in high regard the quality of our products because in the end it is this distinction that makes sustainable consumption possible. Babywearing is fun and we enjoy seeing the beautiful photos of stacked wraps every time - but in the end, one or two wraps are enough for an entire wearing period, knowing especially that they can then be passed seamlessly on to future generations.

#### Regionality

Our baby wrap slings and baby carriers are all manufactured in Germany and in nearby European countries. But it is not only within the production chain that we value short distances. In our DIDYMOS brick and mortar store, we sell our slings and carriers directly at our company headquarters in Ludwigsburg, where they can be touch-ed, tried out and borrowed at your leisure. We also work with many local instructors and babywearing advisors, whom we also train.

#### **Corporate Social Responsibility**

By Corporate Social Responsibility we mean our social responsibility as a company, which easily exceeds the minimum legal requirements.

We create secure jobs in the form of various apprenticeships and work closely with organisations that support victims of domestic violence in re-entering the world of work.

We regularly support projects that touch us deeply because of their special commitment, such as the missions of Doctors Without Borders. We also support the Baby Friendly initiative of the WHO and UNICEF to create the best possible environment for newborns and their parents in more and more hospitals.

In addition, our company is GOTS-certified (Global Organic Textile Standard) which certifies our social and ecological responsibility.

#### Family-friendly Company

Nothing works without families – for this reason, their support is particularly close to our hearts. After all, we have been a family business from the very beginning – Erika Hoffmann founded DIDYMOS as a mother of four children. Part-time work is therefore common practice at DIDYMOS, and we have even been able to offer parttime apprenticeships. Flexible working hours and home office arrangements are also part of our daily standard outside of the pandemic in order to guarantee the best possible work-life balance. For the highest quality – from families for families.



#### Diversity

The inclusion of all people is particularly close to our hearts, both within our team and with regards to our community.

We are convinced that diversity is a resource. For years, people with physical disabilities, refugee experiences and trainees from varied backgrounds have been a permanent part of our team and have enriched us with their perspectives.

With regard to our community, it is a matter of course for us to produce slings and carrying aids in all sizes and for every carrying method - and we want everyone to be able to afford them.

In our external appearance, we make sure to represent as much diversity as possible. We also use the personal connection with our fans worldwide to develop new products that meet their individual needs even better.

#### Sustainable Materials

In order to guarantee our high-quality, lovingly and fairly manufactured baby wrap slings and carriers, sustainability begins for us with the origins of the raw materials.



Our basic fibre of organic cotton is grown and harvested free of synthetic fertilisers and pesticides and is certified organic; only GMO-free cotton is used. We also like to use hard-wearing natural fibres such as hemp or linen. We take special care with our animal fibres: our warming wool, for example, comes from sheep from controlled organic animal husbandry (kbT) – i.e. absolutely no harming of the animals, such as mulesing or similar.

#### **Transparent Production Chain**

All our products are manufactured according to the strictest quality requirements and the highest standards by carefully selected partners with whom we always maintain personal contact.

Our weaving mill is in Austria and our knitting mill is in the Swabian Jura in Germany. The high-quality yarns come from Italy and Austria, where they also get their bright colours. Finally, our products are sewn in Europe.



### THE BABYCARRIER

Click and go! Our baby carriers meet the highest standards and make carrying easy. They offer the ideal fit for the baby and are super quick to put on. Your baby can be carried centred on front and on the back and – depending on the carrier – also on the hip. There is something for everyone in our different carrier models: the different waist straps and carrier types offer completely different wearing experiences. Our baby carriers grow with you for a very long time. For those who love carrying, our toddler carriers are the perfect companion.

#### THE BABY WRAP SLING

One for all: the baby wrap sling has unlimited versatility. A tiny baby is just as comfortable in it as a tired toddler. Tied snugly centred on front, with a view on the hips or comfortably on the back – the wrap offers everything you enjoy. The wrap is not only a carrying aid - it is also great fun as a swing or serves as a cuddly blanket or sunshade.

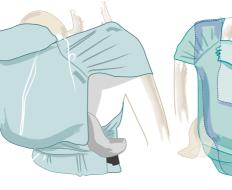


#### **Our DIDYMOS Baby Carriers**











#### DIDYFIX **Quick Full Buckle**

Standard: 3,5 – 20 kg

Carrying positions: centred on front, back, hip

- Quick to put on without tying, also ideal for beginners
- Straps can be crossed
- Small pack size

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• Good value for money

#### **DIDYSNAP® 4U Full Buckle**

Standard: 3,5 – 20 kg

Carrving positions: centred on front, back, hip

- Quick to put on without tying
- Individual adjustment possibilities

Half Buckle

**DIDYKLICK® 4U** 

Standard: 3,5 – 20 kg Toddler: 7 – 25 kg

Carrving positions: centred on front, back, hip

- Stable hip belt
- Straps can be tied in many ways for maximum comfort
- Suitable for all baby carriers
- Two sizes: from birth and for toddlers
- Easy to learn how to put on

#### Standard: 3,5 – 20 kg

Carrying positions: centred on front, back, hip

DIDYTAI

MehDai

- Pure fabric: this carrier feels like a sling
- Simple yet versatile to tie

We offer products of the highest quality. The following applies to all our carriers:

- They are individually customisable and grow with the child for a long time.
- They adapt to the person carrying the baby
- Guarantees a spread-squat posture
- Are tested according to CEN/TR 16512 and ASTM F2236:16a



#### DIDYGO Onbuhimo

Standard: 7 – 20 kg

Carrying positions: Back

- Without waist belt
- Super quick to put on
- recommended from sitting age
- Very small pack size
- Ideal for active kids who like to be carried short distances
- No pressure on the belly (e.g. during pregnancy)

#### DIDYSLING **Ring Sling**

From birth until the end of the carrying period

Carrying positions: centered on front, hip

- Short sling, closes with rings
- Very small pack size
- Ideal for short journeys
- Available in woven or jersey fabric

#### **Our DIDYMOS Baby Wrap Slings**

**DIDY WRAP** SLING Woven Wrap

From birth until the end of the carrying period

Carrving positions: centered on front, back, hip

- Different lengths for all uses and body sizes
- Various tying techniques allow ideal comfort and weight distribution
- With a little practice the most natural carrying feeling
- Different patterns and materials provide variety

**DIDY JERSEY SLING** Elastic Wrap

From birth up to 12 kg

Carrving positions: centered on front, hip

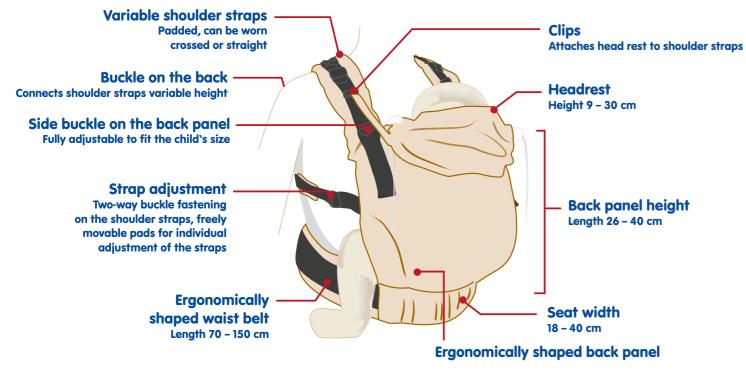
- Particularly soft and cuddly, but still stable
- Available in different sizes
- Ideal for small and light babies or premature babies
- Precise tying due to sewn seam

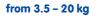
### DidyFix

Our simple full buckle baby carrier: The ideal middle ground between adaptability and simplicity. Nothing is left out here that an ergonomically perfect comfortable carrier needs. The straps can be worn straight or crossed. The back panel and the seat width can be adjusted to fit your child from birth. As a lightweight among the Didy carriers at 650 grams and a particularly small pack size, it is easy to stow away and take with you.



Select and order your favourite design





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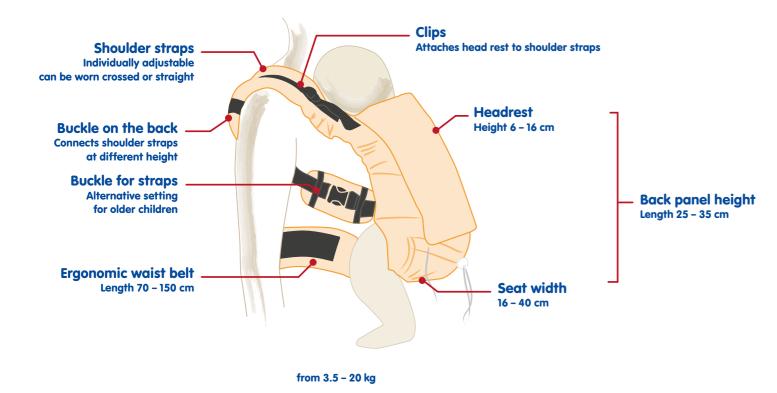


### DidySnap 4u

The DidySnap 4u offers all the comfort that a full buckle can bring. The padded straps can be worn straight or crossed as desired and can be clicked under baby's bottom or the middle of baby's back. The ergonomic hip belt hugs the body comfortably and takes the baby's weight very well. Of course, the seat width and back length grow with the baby so that the carrier fits for a particularly long time.



Select and order your favourite design



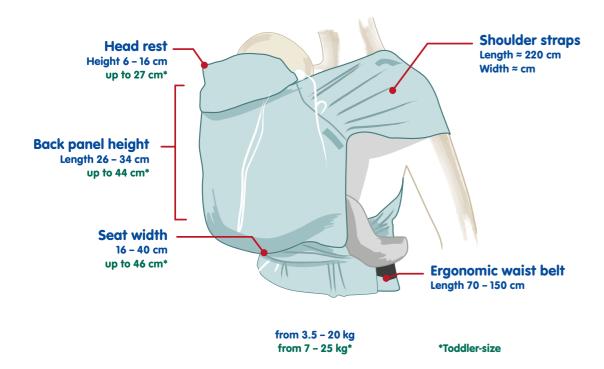


### DidyKlick 4u and DidyKlick 4u Toddler

The combination of a padded, ergonomically shaped waist belt and back panel and shoulder straps made of sling fabric results in incomparable carrying comfort: the waist belt is quickly and easily clicked into place, the straps are tied – so the carrier adapts completely individually and is particularly easy to pass between different people, as the straps do not need to be adjusted. For those who want to keep using it even with older children, the DidyKlick 4u Toddler is a companion well into toddlerhood.



Select and order your favourite design







DIDYPad The benefit of comfort for the shoulders! Suitable for all carriers with sling straps. Available in different colours.

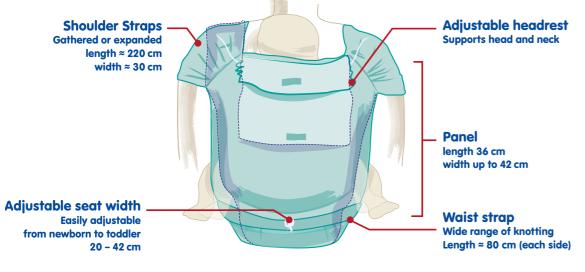


### DidyTai

The DidyTai combines the lightness of the sling with the comfort of a baby carrier: the fabric waist belt accomodates a wide range of body sizes, while the shoulder straps remain the same width over the entire length. They work on the same principle as the sling and distribute the child's weight wonderfully and flexibly over the body. The DidyTai is the first baby carrier developed by DIDYMOS. It takes its name from the traditional Asian Meh Dai.



Select and order your favourite design



from 3.5 to 20 kg

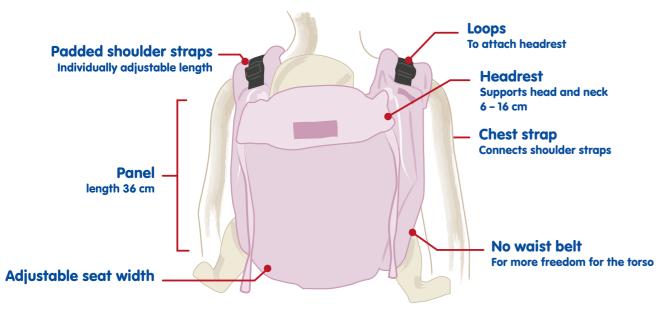


### DidyGo Onbuhimo

The DidyGo is a back carrier designed for children from sitting age. It takes its name from the traditional Japanese Onbuhimo. The DidyGo is super quick to put on and makes back carrying intuitive and easy. Children enjoy the closeness and the wide view. Since the DidyGo does not need a waist belt, it has a particularly small pack size and fits in any bag. It is particularly suitable for people who like to carry "belt free".



Select and order your favourite design



from 7 to 20 kg

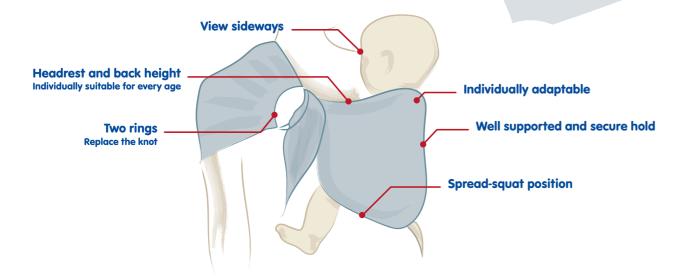


### DidySling

The DidySling is the perfect shortcut for carrying a baby quickly and easily on the hip or centred on front. Two rings keep the sling in place. Thanks to its super-small pack size and light weight design, the sling fits in any bag. Babies love the rich view and the opportunity to communicate that the space on the hip offers.



Select and order your favourite design



#### **SLING RINGS**

Simple add on to turn a wrap into a sling.

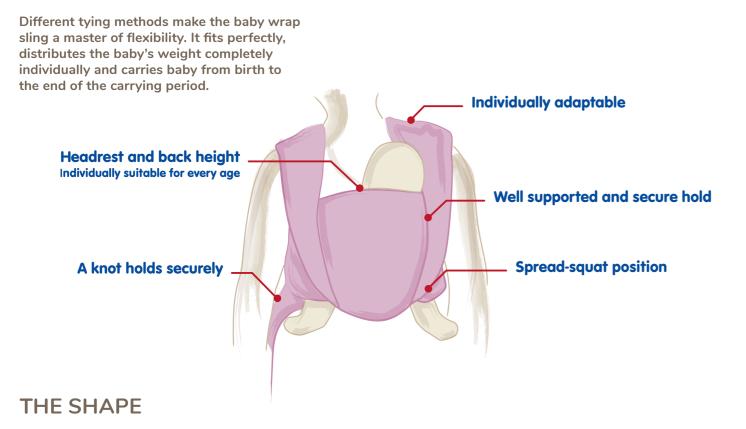


DidySling in Jersey: Our hybrid stretchy fabric slings are now available



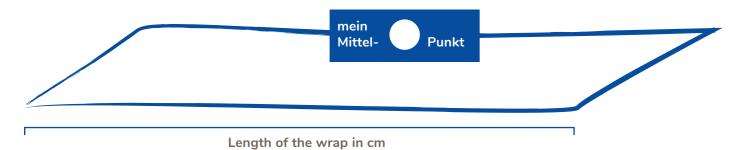


### **Baby Wrap Sling**



DIDYMOS wraps cut into parallelograms. This makes them easier to knot and the ends fall nicer than with straight edges. The centre of each long side is marked with a small tag, the centre point,

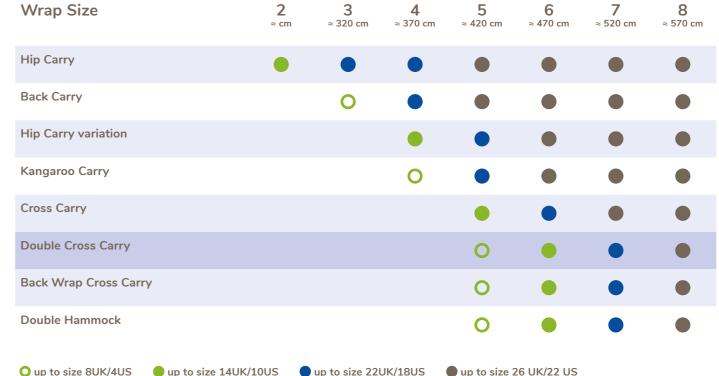
because the centre is the starting point for many tying techniques. This way it can be found in one easy step.



### THE BABY WRAP SLING - CHOOSING THE LENGTH

How long a wrap should be depends on who is wearing it and how it is worn: Your own clothing size and the intended tying method help to find the right length. The basic length, with which you have the most possibilities, is the length with which a wrap cross-carry is tied.

Tip: Do not choose a wrap length that is too long.





selection of slings

• up to size 26 UK/22 US

### THE BABY WRAP SLING - EXPERIENCE DIVERSITY!

Don't worry! Tying a wrap is not as difficult as you might think. Soon the technique of tying a wrap will be as easy as tying shoelaces. And if you enjoy trying things out, you can really live it up here.

A simple everyday companion or an artistic finishing touch to an outfit our wraps are more than just a piece of fabric. The special weave gives them the perfect blend of strength and pliability, allowing them to be worn comfortably for hours on end. From easy-care cotton to seductive silk, from classic anthracite to cheerful rainbows: everyone will be happy here.



The wrap cross carry is very easy to learn and holds very small babies just as safely and comfortably as larger children.



The kangaroo carry position is particularly airy in summer and distributes the weight over the shoulders and back.





Optimal load distribution for heavy children: The **Double** Hammock is extremely comfortable for long distances.



Communication and view: The hip carry offers especially playful space for children.





#### to the instructions





It's fun! The wrap is also popular beyond the carrying period and can be used in a variety of ways.

### MATERIAL ...

DIDYMOS baby slings are made of organic cotton (certified organic or GOTS) or blended fabrics with natural yarns that follow the highest ecological criteria.

**Cotton** is easy to care for and hard-wearing.

Wool is temperature regulating and cosy.

**Linen** is particularly cool to wear in summer and is very strong. Hemp drapes beautifully, makes heavy, sturdy cloths.

**Silk** is supple, delicate and airy.

Cashmere is light and incomparably soft.







### ... AND WEAVEING ART

The following types of weave have proven themselves for baby wrap slings, because they offer strength and at the same time a high degree of flexibility. This makes the wraps particularly comfortable when tied tightly.

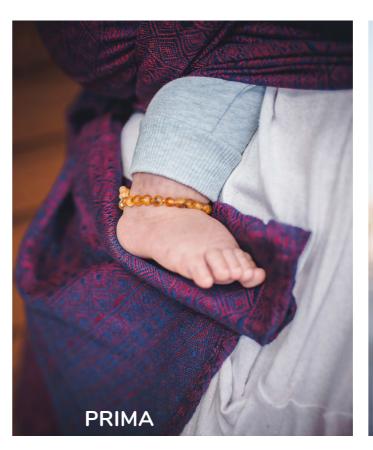
Cross twill is particularly sturdy. The pattern is the same on both sides of the sling.

**Doubleface** offers two differently coloured fabric sides.

**Lisca** is a particularly soft and cuddly rib pattern.

**Prima** is a fine, graphic pattern.

Jaquard is the highest art of weaving: the fabric sides appear in the same pattern, but in an inverted play of colours.

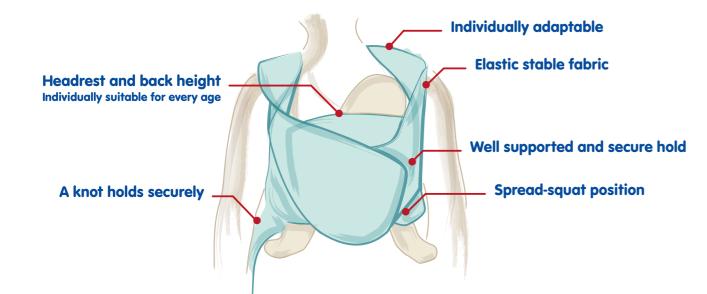




### The Elastic Wrap

For extra cosiness, there are our hybrid jersey wraps. They are knitted and therefore offer greater elasticity than their woven counterparts. Nevertheless, they are strong enough to carry even heavy children up to approx. 12 kg in a relaxed manner. The sewn edges make precise tying easy. We also use the familiar sling lengths for our elastic sling, so that everyone can wear a sling of the right length. Our stretchy wraps are available in many colours and are made of 100% cotton or with wool or silk mix.







#### **Outdoor Adventure**

Cosy in winter and protected from the sun in summer: our covers complement every carrier and every sling so that nothing stands in the way of outdoor fun.

# BabyDos<sup>®</sup> Sun

The sun cover is pulled over the sling or any other Didy carrier. The pleasantly soft and skin-friendly Supplex fabric is breathable, very light and yet hard-wearing. It is water-repellent and dries very quickly. Comfortable to wear even in high temperatures. The sun protection is UPF 40 (Ultraviolet Protection Factor).



### BabyDos<sup>®</sup>

It protects your baby from cold, wind and rain in the carrier or in the baby car seat. The Baby-Dos has an elastic band at the bottom for better adjustment to the size of the child and can be easily pulled over the sling or our Didy carriers. The BabyDos is made of virgin wool. The wool is from certified organic animal husbandry. It is knitted and milled in the Swabian Alb. The wool is wind and water repellent and keeps you dry and warm. The BabyDos is available in two sizes.



## DIDYMOS Nido®

The BabyDos NIDO is continuously adjustable all around, in length, width and in the neck area with elastic. The NIDO is fastened with the straps attached to the side of the cover, which are simply placed over the shoulders, crossed in the back and closed with a click fastener.



Check out our babywearing covers

#### Products for Children – A selection of our products for our little ones

#### Doll carrier and sling

Carry like mummy and daddy – at home and on the go, the little dolls' favourites are always with them in the doll's carrier or doll's sling. Quick to put on and comfortable to wear, even little hands can quickly put on the doll's carrier. The doll's wrap can also be used as a scarf for grown-ups.





#### Baby cuffs

Baby cuffs can be put on and taken off in a moment, warm the legs, keep trousers and socks in place, protect the knees when crawling and look great at the same time. Adults also like to wear them as accessories and wrist warmers. Knitted from 100% baby alpaca.

#### **DIDYMOS Trousers**

Our grow with me trousers and split trousers are made from durable DIDYMOS organic cotton baby sling fabrics. They are cuddly soft and offer plenty of freedom of movement. The split trousers are ideal for babies who grow up with elimination communication.





All products for children









#### Accessories

We have accessories and other products for the whole family in our range, covering all aspects of babywearing , first year with baby, and beyond.

#### Bonding and breastfeeding

Our bonding tops not only support kangarooing in clinics but are also becoming increasingly popular at home in the postpartum period. Soft on the skin and wrapped in cosy warmth for a good start in life.



#### Bum bags

Back in fashion and unbeatably practical. Our bum bags are made from popular DIDYMOS sling fabrics, are very hard-wearing and can be quickly closed with a zip.



#### Accessoires

You can find many more accessories for young and old on our homepage.

















Discover accessories

### **Our Service for Retailers**

We offer a comprehensive service, including:

### Free information and advertising material

With plenty of information about carrying and our products

### Staff training by arrangement

### Access to our B2B shop

- Always the latest purchase prices
- 24/7 availability
- Product images for download
- Daily updated CSV feed

### Images for your shop or online shop

We will gladly send photos to you on request

## Drop shipping within the EU

Our team of trained babywearing consultants will be happy to answer your questions at any time. Write to us at mail@didymos.de or simply call us on +49 7141 975710.



### **DIDYMOS informational material**

Good informational material helps when advising our customers. We are happy to provide you with free informational material with useful knowledge about baby carrying and our products.

You can choose from a variety of materials, e.g.

# The little babywearing guide Gives an overview of babywearing and answers

many frequently asked questions.

# **Comparison cards about our baby carriers** All baby carriers with their features at a glance

**Expert magazine** For all those who want more in-depth information about carrying

**Postcards** Blank postcards to write on yourself

Posters With pictures of wearing

Send us an email with your desired materials to mail@didymos.de.



### **DIDYMOS Service**

#### Instructions and video tutorials

For printing or as a video, the instructions for our slings and baby carriers are available at any time at www.didymos.de/en/tutorials.

#### News and updates Trade fairs, congresses, new products,

Trade fairs, congresses, new products, important information: We keep you up to date! Check out our website www.didymos.com or our social media channels.



















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Made in Europe